



Dear Business Owners and Friends,

As we look forward to the 16th annual Streetsboro Family Days planned for July 26 – 29, 2018, it is with as much enthusiasm and excitement as if it were our first year. This much anticipated event which continues to foster community goodwill and exemplify the pride of all who live and work in Streetsboro, would not be possible without the generosity and support of local businesses and individuals within our community.

We are amazed at how the event has grown within Streetsboro City Park each year and this year's celebration is no exception. Look for more rides, more food and another fantastic line up of professional entertainers, along with an enhanced dog show, car show and vendor area as well as daily prize drawings throughout the event!

**To make this happen we need YOU!** Will you please consider becoming a sponsor to help make this celebration a continued success? There are many benefits to sponsoring Streetsboro Family Days including increased awareness in the community and the opportunity to interact with current and potential customers. Sponsorship opportunities are outlined in the accompanying materials and customized packages are also available based on your marketing goals.

Your generous support will help us continue our mission to foster a sense of community, goodwill and pride in Streetsboro while providing a community festival that gives back to all facets of the community including local nonprofit groups in so many ways. **Your partnership will help us make a difference!**

I would welcome the opportunity to review the enclosed information with you in more detail at your convenience. Please feel free to contact me at 216-905-8031 or via email at [lynkoko@gmail.com](mailto:lynkoko@gmail.com). Thank you for your time and consideration.

Sincerely,

*Chuck Kocisko*

Chuck Kocisko  
Founder / Consultant  
Streetsboro Family Days

Von Starkey, President  
Rob Starkey, Vice-President,  
Renee' Shaffer, Treasurer  
Tori Tedesco, Secretary

Pat Giambrone, Trustee  
Jim Damicone, Trustee  
Bill Byers, Trustee  
Mike Olszewski, Trustee

Tori Tedesco, Marketing  
Mike Olszewski, Marketing



## **PLATINUM SPONSORSHIP**

**\$10,000**

- Company logo/name included on all marketing materials including flyers, posters, print ads, press releases, radio advertising, and PSAs
- Company logo and hot link on event web site
- Inclusion in a minimum of 6 social media posts promoting the event and your partnership
- Your :10 commercial message to be broadcast a minimum of 6 times daily for throughout the event in conjunction with entertainment announcements
- A 3' x 5' banner with your logo/name prominently displayed on stage front
- Logo/name recognition on front cover of event program
- Full-page four color ad and name listed in the event program
- Two 10' x 10' tented exhibitor spaces on site to showcase your business
- Opportunity to for your company representative to be thanked and formally introduced and given the opportunity to speak about your companies participation in Streetsboro Family Days
- Exclusive meet & greet opportunity and photo with the nationally acclaimed performing artist scheduled for Saturday evening
- 20 beverage tokens redeemable in our Beer Garden throughout the event
- 16 ride wristbands for your use
- Satisfaction of funding Streetsboro's largest event and promoting community goodwill and pride!

## **GOLD SPONSORSHIP**

**\$5,000**

- Company logo/name included on all posters, print ads, press releases and PSAs promoting the event
- Company logo and hot link on event web site
- Inclusion in a minimum of 4 social media posts promoting the event and your partnership
- Your :10 commercial message to be broadcast a minimum of 3 times daily for throughout the event in conjunction with entertainment announcements
- A 3' x 5' banner with your logo/name prominently displayed on stage front
- Full-page four color ad and name listed in the event program
- One 10' x 10' tented exhibitor spaces on site to showcase your business
- Opportunity to for your company representative to be thanked on stage each day during the event
- 10 beverage tokens redeemable in our Beer Garden throughout the festival
- 8 ride wristbands for your use
- Satisfaction of funding Streetsboro's largest festival and promoting community goodwill and pride!

## **SILVER SPONSORSHIP**

**\$3,000**

- Company logo/name included in all press releases and PSAs promoting the event
- Company logo and hot link on event web site
- Inclusion in a minimum of 3 social media posts promoting the event and your partnership
- Your :10 commercial message to be broadcast a minimum of 2 times daily for throughout the event in conjunction with entertainment announcements
- A 3' x 5' banner with your logo/name prominently displayed on event site
- Half-page four color ad and name listed in the event program
- One 10' x 10' tented exhibitor spaces on site to showcase your business
- 8 beverage tokens redeemable in our Beer Garden throughout the festival
- 4 ride wristbands for your use
- Satisfaction of funding Streetsboro's largest festival and promoting community goodwill and pride!

**STREETSBORO FAMILY DAYS INC.**

P.O. Box 2222, Streetsboro, OH 44241 • 216-905-8031 • [www.streetsborofamilydays.org](http://www.streetsborofamilydays.org)



## **BRONZE SPONSORSHIP**

**\$2,000**

- Company logo/name included in all press releases and PSAs promoting the event
- Company logo and hot link on event web site
- Inclusion in at least 2 social media posts promoting the event and your partnership
- Your :10 commercial message to be broadcast daily for throughout the event in conjunction with entertainment announcements
- Half-page four color ad and name listed in the event program
- 4 beverage tokens redeemable in our Beer Garden throughout the festival
- 2 ride wristbands for your use
- Satisfaction of funding Streetsboro's largest festival and promoting community goodwill and pride!

## **RED SPONSORSHIP**

**\$1,000**

- Company name included in all press releases promoting the event
- Company name hot link on event web site
- Inclusion in social media posts promoting the event and your partnership
- Your :10 commercial message to be broadcast daily for throughout the event in conjunction with entertainment announcements
- 4 beverage tokens redeemable in our Beer Garden throughout the festival
- Quarter-page four color ad and name listed in the event program
- Satisfaction of funding Streetsboro's largest festival and promoting community goodwill and pride!

## **WHITE SPONSORSHIP**

**\$500**

- Company name included in all press releases promoting the event
- Company name and hot link on event web site
- Inclusion in social media posts promoting the event and your partnership
- Your :10 commercial message to be broadcast daily for throughout the event in conjunction with entertainment announcements
- Quarter-page four color ad and name listed in the event program
- Satisfaction of funding Streetsboro's largest festival and promoting community goodwill and pride!

## **BLUE SPONSORSHIP**

**\$250**

- Company name and hot link on event web site
- 1/8 page four color ad and name listed in the event program
- Satisfaction of funding Streetsboro's largest festival and promoting community goodwill and pride!

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## SPONSOR REPLY FORM

**My company would like to sponsor Streetsboro Family Days in the following way:**

- Platinum Sponsor: \$10,000
- Gold Sponsor: \$5,000
- Silver Sponsor: \$3,000
- Bronze Sponsor: \$2,000
- Red Sponsor: \$1,000
- White Sponsor: \$500
- Blue Sponsor: \$250

Please print to fill in the following information:

Date: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Mailing address: \_\_\_\_\_

**PLEASE SEND CONFIRMATION OF YOUR SUPPORT BY MARCH 31, 2018 TO BE LISTED IN THE EVENT PROGRAM**

Please email your logo in a 300dpi EPS file format to **Tori Tedesco** at [tori@toritedesco.com](mailto:tori@toritedesco.com) by Friday May 11, 2018.

***Your Sponsorship will be confirmed upon receipt of your check.***

**Please mail your check to:**

Streetsboro Family Days Inc.

P.O. Box 2222

Streetsboro, Ohio 44241

Event Program Ad Specs

Full Page Ad (8W x 10.5H)

Half Page Ad (8W x 5.125H)

Quarter Page Ad (3.875W x 5.125H)

1/8 Page Ad (3.875W x 2.437H)

Artwork for the program should be provided as 4 color in a high resolution (300dpi) PDF file format. Please email artwork to [tori@toritedesco.com](mailto:tori@toritedesco.com) by Friday May 11, 2018.

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